



Downtown Cabaret Theatre 2016/17 Show Program

Dear Supporter:

After a successful 40th Anniversary Season, the Downtown Cabaret Theatre is getting ready to open their 2016/17 Season. They are looking for the support of local businesses to advertise in their season program. As an advertiser, your ad will be seen for the entire 2016/17 Season. Programs will appear in front of well over 40,000 patrons, at over 200 performances over the course of the season - reaching a wide variety of patrons residing in and around greater Fairfield County. Program advertising lets your business gain exposure and build a customer base that shares a similar interest - supporting the local arts.

2016/17 Season Program:
September - June

Main Stage Theatre

5 Main Stage Theatre Productions
76 TOTAL Performances

Main Stage Concerts

12 Main Stage Concerts
24 TOTAL Performances

Children's Theatre

5 Children's Theatre Productions
100 TOTAL Performances

HALF PAGE
4.75" x 3.75"

BUSINESS CARD
2.75" x 1.75"

QUARTER PAGE
2.75" x 3.75"

FULL PAGE
5" x 8"

SIZE OF AD	2016/17 Season Program
FULL PAGE	\$600
HALF PAGE	\$450
QUARTER PAGE	\$350
BUSINESS CARD	\$180

AD MATERIALS DUE for 2016/17 SHOW PROGRAM: September 2, 2016

Direct all Questions and Ad Materials To:
Email: advertising@mycabaret.org | Phone: 203-576-1634