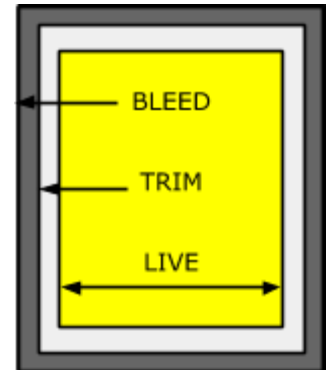


Official Show Program Specification Sheet

Program Ad Materials Due: **Friday, September 2, 2016**

Any ad received after our material close date will be placed in the directory at our discretion. We will make every attempt to include the ad but can make no guarantee as to if it will or where it will appear.

AD SIZE	BLEED	TRIM	LIVE
Full Page	6.25" x 9.25"	5.5" x 8.5"	5" x 8"
Half Page	n/a	n/a	4.75" x 3.75"
Quarter Page (Vertical)	n/a	n/a	2.75" x 3.75"
1/8 Page Ad	n/a	n/a	2.75" x 1.75"



The above specs must be followed; bleeds and safety adjustments are mandatory for proper printing. The Downtown Cabaret Theatre cannot be responsible for trimmed live matter if safety margin is not adhered to.

Acceptable Applications and Files:

- PDF: PDF/X-1a:2001, include bleed, assure crop marks outside of bleed area. Do not lock or add security features to any file.
- High Resolution (300dpi or higher) JPG, GIF, BMP, PNG files

Color

- All print ads must be CMYK or grayscale, no RGB or PMS colors accepted. If submitted as such, they will be converted to CMYK.
- We cannot guarantee exact color match.

Final Files

- Submitted files must be clearly named with company name, asset type and file extension (e.g.: ABCCompany_logo.ai, ABCCompany_Ad.tif).
- Artwork is accepted via email, Box.com, FTP, CD or DVD.

NOT Acceptable:

- **No** Microsoft Applications files (Word, PPT, Publisher)
- **No** faxes or hard copies

Email Materials To:
 Email: advertising@mycabaret.org | Phone: 203-576-1634

STUDIO SERVICES:

Need assistance creating an ad? We will be happy to do this for you. Studio Services: \$130 per hour in 1/2 hour increments. Should your submitted ad require corrections due to size/resolution/format issues, you will be charged \$100/hour in 1/2 hour increments.